

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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**ELITE TRAVELER** is a consumer brand created exclusively for and distributed to the private jet traveler. Elite Traveler provides detailed information covering the spectrum of luxury lifestyle categories for our exclusive audience of Ultra High Net Worth Individuals. Editorial content across all channels covers the full range of the private jet lifestyle, including travel, destinations, fashion, watches, jewelry, dining, and luxury transport, providing a 360-degree multi-platform media experience.

**BRAND REPORT PURPOSE**

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

**CHANNELS**

**ELITE TRAVELER MAGAZINE**




3 Issues in the period  
98,568 average circulation

**ELITE TRAVELER E-NEWSLETTER**



26 issued in the period  
33,399 average per occurrence

**ELITE TRAVELER WEBSITE**



341,521 average users

**ELITE TRAVELER SOCIAL MEDIA**



32,400 Twitter followers  
14,964 Facebook likes  
898 LinkedIn followers  
6,347 Instagram followers

**EXECUTIVE SUMMARY**

Below are the Average contacts per occurrence, including frequency per period reported

	Paid	Non-Paid	Average
<b>ELITE TRAVELER MAGAZINE</b> (3 issues in the period)	356	98,212	98,568
<b>ELITE TRAVELER E-NEWSLETTER</b>			
a. Elite Traveler E-Newsletter (26 issued in the period)	-	33,399	33,399
<b>ELITE TRAVELER WEBSITE</b> (Monthly Users with 2,696,311 average Pageviews)	-	341,521	341,521
<b>ELITE TRAVELER SOCIAL MEDIA</b>			
a. Twitter followers	-	*32,400	*32,400
b. Facebook likes	-	*14,964	*14,964
c. LinkedIn followers	-	*898	*898
d. Instagram followers	-	*6,347	*6,347

\*Social Media Claims are cumulative figures, not averages.

**MARKET SERVED**

**ELITE TRAVELER**, the private jet lifestyle magazine, serves ultra-affluent consumers worldwide. Distributed via private jet terminals, in-flight caterers, corporate flight departments, private jet charter, fractional jet owners, jet card and management companies. Also distributed in international first class lounges, yacht marinas, professional sports locker rooms, exclusive golf & country clubs, luxury events & conventions and paid subscribers. Multi-Copy Same Addressee circulation is audited only to the point of distribution. An agreement not more than three years old has been obtained indicating that the recipient at the point of distribution agrees to accept the magazine for redistribution.

**PRICE AND FREQUENCY**

\$166.67 Average Annual Subscription Order Price for the Period Reported (Excluding Sponsored Subscriptions)\*

6 Issues Per Year

\$50.00 All Single-Copy Sales Prices for the Period

**\*See Additional Data**

**AVERAGE TOTAL QUALIFIED BASED ON 3 ISSUES IN THE PERIOD**

<b>Total Qualified</b>	<b>98,568</b>
Average Rate Base	**NC
Variance +/-	**NC
Percent +/-	**NC
Qualified Paid	356
Subscriptions	356
Sponsored	-
Single-Copy Sales	-
Qualified Non-Paid	98,212

**\*\*NC = None Claimed**

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD**

	Qualified Paid		Qualified Non-Paid		Total Qualified	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	356	0.4	294	0.3	650	0.7
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	97,918	99.3	97,918	99.3
Sponsored Individually Addressed	-	-	-	-	-	-
Sponsored Multi-Copy Same Addressee	-	-	-	-	-	-
<b>Sub-Total Subscriptions:</b>	<b>356</b>	<b>0.4</b>	<b>98,212</b>	<b>99.6</b>	<b>98,568</b>	<b>100.0</b>
Single-Copy Sales	-	-	-	-	-	-
Sponsored Single-Copy Sales	-	-	-	-	-	-
<b>TOTAL</b>	<b>356</b>	<b>0.4</b>	<b>98,212</b>	<b>99.6</b>	<b>98,568</b>	<b>100.0</b>

**2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD**

2017 Issue	Qualified Paid			Qualified Non-Paid	Total Qualified
	Single-Copy Sales	Subscriptions	Total		
January/February	-	341	341	98,379	98,720
March/April	-	355	355	97,894	98,249
May/June	-	372	372	98,364	98,736

**3. BREAKOUT OF QUALIFIED CIRCULATION TO THE CONSUMER MARKET FOR ISSUE OF MAY/JUNE 2017**

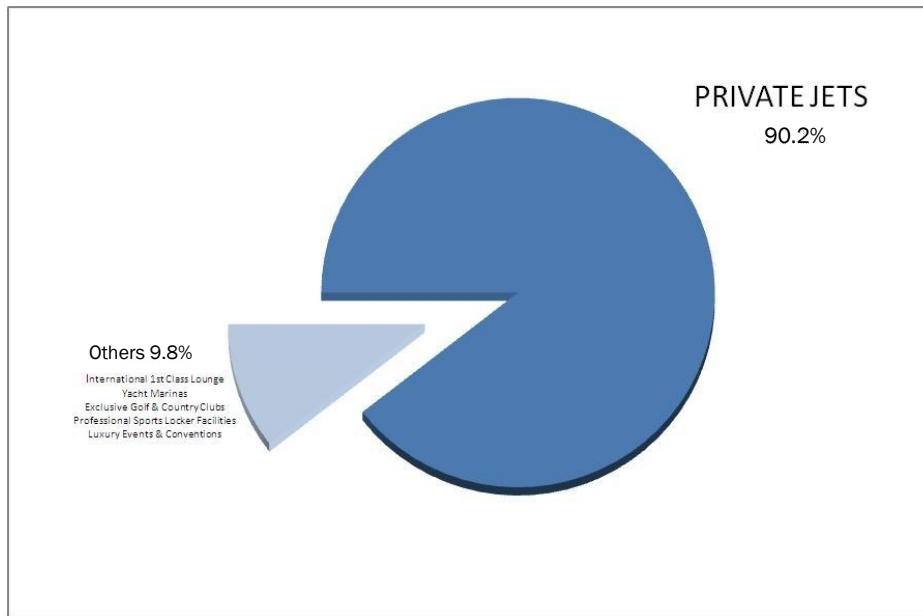
**This issue is 0.3% or 251 copies above the average of the other 2 issues reported in Paragraph 2.**

Breakout to the Consumer Market	Total Qualified	Percent of Total	Qualified Non-Paid	Qualified Paid
<b>Non-Paid Multi-Copy Same Addressee</b>				
PRIVATE JETS (Note 1)	88,370	89.6	88,370	-
International 1st Class Lounges (Note 2)	9,225	9.3	9,225	-
Professional Sports Locker Facilities	130	0.1	130	-
Yacht Marinas	95	0.1	95	-
Exclusive Golf & Country Clubs	215	0.2	215	-
Luxury Events & Conventions	35	-	35	-
<b>Sub-Total Non-Paid Multi-Copy Same Addressee</b>	<b>98,070</b>	<b>99.3</b>	<b>98,070</b>	<b>-</b>
Paid Individual – Subscribers	666	0.7	294	372
Single-Copy Sales	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>98,736</b>	<b>100.0</b>	<b>98,364</b>	<b>372</b>
<b>PERCENT</b>	<b>100.0</b>		<b>99.6</b>	<b>0.4</b>

Note 1: PRIVATE JETS include corporate flight departments, in-flight caterers, FBOs, private jet operators, charter companies, fractional jet owners, jet cards and aircraft management companies.

Note 2: Includes in-flight copies.

### 3. Multi-Copy Same Addressee Category Distribution Breakdown: 98,070



MARKET SERVED	Total Qualified	Percent of Total	Qualified Non-Paid	Qualified Paid
<b>Non-Paid Multi-Copy Same Addressee</b>				
PRIVATE JETS	88,370	90.2	88,370	-
International 1st Class Lounges	9,225	9.4	9,225	-
Professional Sports Locker Facilities	130	0.1	130	-
Yacht Marinas	95	0.1	95	-
Exclusive Golf & Country Clubs	215	0.2	215	-
Luxury Events & Conventions	35	-	35	-
<b>TOTAL NON-PAID MULTI-COPY SAME ADDRESSEE</b>	<b>98,070</b>	<b>100.0</b>	<b>98,070</b>	<b>-</b>

### 4. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2017

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	394	272	-	294	372	666	0.7
II. Request from recipient's company:	-	-	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication from recipient or re-distributor (other than request):	67,690	25,300	5,080	98,070	-	98,070	99.3
V. <b>TOTAL</b> - Sources other than above (listed alphabetically):	-	-	-	-	-	-	-
Rosters and Directories	-	-	-	-	-	-	-
Manufacturer's, distributor's and wholesaler's lists	-	-	-	-	-	-	-
Delivered Unlabeled Single Copies	-	-	-	-	-	-	-
Other sources	-	-	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>68,084</b>	<b>25,572</b>	<b>5,080</b>	<b>98,364</b>	<b>372</b>	<b>98,736</b>	<b>100.0</b>
<b>PERCENT</b>	<b>69.0</b>	<b>25.9</b>	<b>5.1</b>	<b>99.6</b>	<b>0.4</b>	<b>100.0</b>	

### AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July - December 2014	January - June 2015	July - December 2015	January - June 2016	July - December 2016	January - June 2017*
Total Audit Average Qualified:	100,003	100,012	97,059	97,117	98,097	98,568
Rate Base (if any):	**NC	**NC	**NC	**NC	**NC	**NC
Rate Base +/-:	**NC	**NC	**NC	**NC	**NC	**NC
Percent +/-:	**NC	**NC	**NC	**NC	**NC	**NC
Qualified Paid :	828	732	406	347	353	356
Subscriptions	828	429	406	347	353	356
Sponsored	-	-	-	-	-	-
Single-Copy Sales	-	303	-	-	-	-
Qualified Non-Paid:	99,175	99,280	96,653	96,770	97,744	98,212
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	\$227.14	**NC	\$168.89	\$166.72	\$180.36	\$166.67

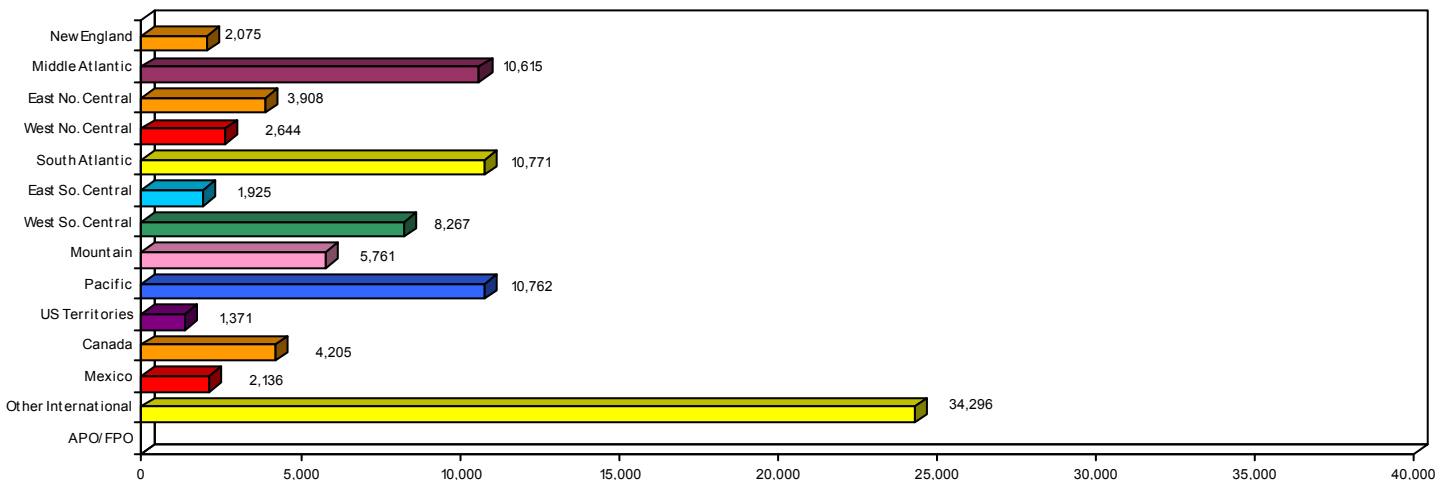
\*NOTE: January - June 2017 is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.  
 \*\*NC = None Claimed.

**GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2017\***

State	Qualified Paid					Percent
	Single-Copy Sales	Subscriptions	Total Paid	Total Qualified Non-Paid	Total Qualified	
Maine	-	-	-	110	110	
New Hampshire	-	1	1	95	96	
Vermont	-	1	1	25	26	
Massachusetts	-	2	2	1,275	1,277	
Rhode Island	-	-	-	175	175	
Connecticut	-	1	1	390	391	
<b>NEW ENGLAND</b>	-	<b>5</b>	<b>5</b>	<b>2,070</b>	<b>2,075</b>	<b>2.1</b>
New York	-	40	40	7,304	7,344	
New Jersey	-	17	17	2,705	2,722	
Pennsylvania	-	9	9	540	549	
<b>MIDDLE ATLANTIC</b>	-	<b>66</b>	<b>66</b>	<b>10,549</b>	<b>10,615</b>	<b>10.8</b>
Ohio	-	5	5	785	790	
Indiana	-	1	1	760	761	
Illinois	-	14	14	1,630	1,644	
Michigan	-	7	7	370	377	
Wisconsin	-	6	6	330	336	
<b>EAST NO. CENTRAL</b>	-	<b>33</b>	<b>33</b>	<b>3,875</b>	<b>3,908</b>	<b>4.0</b>
Minnesota	-	1	1	440	441	
Iowa	-	1	1	150	151	
Missouri	-	1	1	870	871	
North Dakota	-	-	-	105	105	
South Dakota	-	-	-	155	155	
Nebraska	-	-	-	195	195	
Kansas	-	1	1	725	726	
<b>WEST NO. CENTRAL</b>	-	<b>4</b>	<b>4</b>	<b>2,640</b>	<b>2,644</b>	<b>2.7</b>
Delaware	-	1	1	115	116	
Maryland	-	4	4	150	154	
Washington, DC	-	2	2	80	82	
Virginia	-	2	2	1,740	1,742	
West Virginia	-	-	-	35	35	
North Carolina	-	4	4	675	679	
South Carolina	-	3	3	435	438	
Georgia	-	5	5	905	910	
Florida	-	30	30	6,585	6,615	
<b>SOUTH ATLANTIC</b>	-	<b>51</b>	<b>51</b>	<b>10,720</b>	<b>10,771</b>	<b>10.9</b>
Kentucky	-	2	2	295	297	
Tennessee	-	5	5	365	370	
Alabama	-	2	2	290	292	
Mississippi	-	1	1	965	966	
<b>EAST SO. CENTRAL</b>	-	<b>10</b>	<b>10</b>	<b>1,915</b>	<b>1,925</b>	<b>1.9</b>
Arkansas	-	3	3	275	278	
Louisiana	-	3	3	1,540	1,543	
Oklahoma	-	2	2	385	387	
Texas	-	24	24	6,035	6,059	
<b>WEST SO. CENTRAL</b>	-	<b>32</b>	<b>32</b>	<b>8,235</b>	<b>8,267</b>	<b>8.4</b>
Montana	-	1	1	120	121	
Idaho	-	-	-	80	80	
Wyoming	-	-	-	55	55	
Colorado	-	6	6	1,665	1,671	
New Mexico	-	2	2	155	157	
Arizona	-	7	7	1,940	1,947	
Utah	-	3	3	135	138	
Nevada	-	2	2	1,590	1,592	
<b>MOUNTAIN</b>	-	<b>21</b>	<b>21</b>	<b>5,740</b>	<b>5,761</b>	<b>5.8</b>
Alaska	-	-	-	480	480	
Washington	-	7	7	1,465	1,472	
Oregon	-	1	1	870	871	
California	-	48	48	7,645	7,693	
Hawaii	-	1	1	245	246	
<b>PACIFIC</b>	-	<b>57</b>	<b>57</b>	<b>10,705</b>	<b>10,762</b>	<b>10.9</b>
<b>UNITED STATES</b>	-	<b>279</b>	<b>279</b>	<b>56,449</b>	<b>56,728</b>	<b>57.5</b>
U.S. Territories	-	1	1	1,370	1,371	
Canada	-	15	15	4,190	4,205	
Mexico	-	1	1	2,135	2,136	
Other International	-	76	76	34,220	34,296	
APO/FPO	-	-	-	-	-	
<b>TOTAL QUALIFIED CIRCULATION</b>	-	<b>372</b>	<b>372</b>	<b>98,364</b>	<b>98,736</b>	<b>100.0</b>

\*See Additional Data

**GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION**



**GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY/JUNE 2017\***

Region/Country	Single-Copy Sales	Qualified Paid Subscriptions	Total Paid	Total Qualified Non-Paid	Total Qualified	Percent
<b>ASIA</b>						
China	-	-	-	155	155	
Hong Kong - SAR	-	1	1	140	141	
India	-	4	4	240	244	
Indonesia	-	-	-	10	10	
Japan	-	-	-	35	35	
Korea, Republic Of	-	-	-	240	240	
Macao	-	1	1	-	1	
Malaysia	-	2	2	125	127	
Myanmar	-	-	-	100	100	
Pakistan	-	-	-	50	50	
Philippines	-	2	2	15	17	
Singapore	-	4	4	280	284	
Taiwan	-	2	2	20	22	
Tajikistan	-	2	2	-	2	
Thailand	-	-	-	55	55	
Vietnam	-	-	-	85	85	
Subtotal	-	18	18	1,550	1,568	1.6
<b>MIDDLE EAST</b>						
Bahrain	-	1	1	155	156	
Israel	-	-	-	45	45	
Jordan	-	-	-	105	105	
Kuwait	-	-	-	40	40	
Lebanon	-	1	1	-	1	
Saudi Arabia	-	1	1	760	761	
Syrian Arab Republic	-	-	-	60	60	
United Arab Emirates	-	1	1	560	561	
Subtotal	-	4	4	1,725	1,729	1.8
<b>EUROPE</b>						
Austria	-	2	2	370	372	
Belgium	-	4	4	85	89	
Channel Islands	-	-	-	30	30	
Croatia	-	-	-	60	60	
Cyprus	-	1	1	230	231	
Czech Republic	-	-	-	165	165	
Denmark	-	-	-	35	35	
Estonia	-	-	-	10	10	
Finland	-	-	-	65	65	
France	-	1	1	5,025	5,026	
Germany	-	5	5	1,545	1,550	
Greece	-	-	-	320	320	
Hungary	-	-	-	45	45	
Iceland	-	-	-	60	60	
Ireland	-	-	-	190	190	
Italy	-	1	1	1,665	1,666	
Luxembourg	-	-	-	5	5	
Malta	-	1	1	50	51	
Monaco	-	1	1	15	16	
Montenegro	-	-	-	5	5	
Netherlands	-	1	1	180	181	
Norway	-	-	-	10	10	
Poland	-	-	-	30	30	
Portugal	-	-	-	300	300	
Romania	-	-	-	135	135	
Russian Federation	-	-	-	85	86	
Serbia	-	2	2	2	2	
Slovakia	-	1	1	5	6	
Spain	-	4	4	1,180	1,184	
Sweden	-	1	1	30	31	
Switzerland	-	1	1	1,270	1,271	
Turkey	-	-	-	445	445	
Ukraine	-	-	-	260	260	
United Kingdom	-	12	12	10,755	10,767	
Subtotal	-	39	39	24,660	24,699	25.0
<b>AFRICA</b>						
Cote D'Ivoire	-	-	-	25	25	
Egypt	-	-	-	110	110	
Guinea	-	-	-	75	75	
Kenya	-	-	-	20	20	
Mauritius	-	-	-	100	100	
Mozambique	-	-	-	50	50	
Nigeria	-	-	-	380	380	
Rwanda	-	-	-	25	25	
Seychelles	-	-	-	25	25	
South Africa	-	-	-	285	285	
Tanzania	-	-	-	105	105	
Zambia	-	-	-	50	50	
Zimbabwe	-	-	-	50	50	
Subtotal	-	-	-	1,300	1,300	1.3
<b>NORTH AMERICA</b>						
Canada	-	15	15	4,190	4,205	
Mexico	-	1	1	2,135	2,136	
United States	-	282	282	56,449	56,731	
Subtotal	-	298	298	62,774	63,072	63.9
<b>CARIBBEAN</b>						
Anguilla	-	-	-	40	40	
Antigua and Barbuda	-	-	-	20	20	
Aruba	-	-	-	40	40	
Bahamas	-	-	-	155	155	
Barbados	-	-	-	20	20	
Bermuda	-	-	-	155	155	
Cayman Islands	-	-	-	130	130	
Curacao	-	-	-	35	35	
Dominican Republic	-	-	-	675	675	
Grenada	-	-	-	200	200	
Jamaica	-	-	-	15	15	
Netherlands Antilles	-	-	-	60	60	
Puerto Rico	-	-	-	1,220	1,220	
Saint Kitts and Nevis	-	-	-	150	150	
Saint Vincent and the Grenadines	-	-	-	115	115	
Trinidad and Tobago	-	-	-	30	30	
Turks and Caicos Islands	-	-	-	425	425	
Virgin Islands, British	-	-	-	5	5	
Virgin Islands, U.S.	-	-	-	150	150	
Subtotal	-	-	-	3,680	3,680	3.7
<b>CENTRAL AMERICA</b>						
Costa Rica	-	-	-	30	30	
Guatemala	-	-	-	75	75	
Panama	-	-	-	80	80	
Subtotal	-	-	-	185	185	0.2
<b>SOUTH AMERICA</b>						
Argentina	-	-	-	145	145	
Brazil	-	3	3	810	813	
Chile	-	-	-	50	50	
Colombia	-	-	-	775	775	
Ecuador	-	-	-	5	5	
Paraguay	-	-	-	25	25	
Peru	-	-	-	5	5	
Venezuela	-	-	-	75	75	
Subtotal	-	3	3	1,890	1,893	1.9
<b>ASIA PACIFIC</b>						
Australia	-	10	10	440	450	
Fiji	-	-	-	35	35	
New Zealand	-	-	-	125	125	
Subtotal	-	10	10	600	610	0.6
<b>TOTAL QUALIFIED CIRCULATION</b>	-	<b>372</b>	<b>372</b>	<b>98,364</b>	<b>98,736</b>	<b>100.0</b>

\*See Additional Data

## E-NEWSLETTER CHANNEL

2017	Elite Traveler E-Newsletter
<b>JANUARY</b>	
January 4	31,810
January 11	31,624
January 18	32,107
January 25	32,683
<b>FEBRUARY</b>	
February 1	33,298
February 8	33,840
February 15	35,275
February 22	33,600
<b>MARCH</b>	
March 1	33,969
March 8	33,706
March 15	34,004
March 22	33,905
March 29	33,949
<b>APRIL</b>	
April 5	34,253
April 12	32,551
April 19	34,459
April 26	33,007
<b>MAY</b>	
May 3	31,922
May 10	33,170
May 17	33,402
May 24	33,324
May 31	33,176
<b>JUNE</b>	
June 7	33,799
June 14	33,790
June 21	33,886
June 28	33,876
<b>AVERAGE:</b>	<b>33,399</b>

Elite Traveler E-Newsletter (26 issued in the period)

## WEBSITE CHANNEL

### WWW.ELITETRAVELER.COM

2017	PAGEVIEWS	SESSIONS	USERS	AVERAGE SESSION DURATION
January	2,727,976	386,588	344,927	2:15
February	2,736,883	374,086	336,116	2:14
March	2,991,711	407,638	365,671	2:14
April	2,782,387	382,914	343,478	2:15
May	2,852,243	399,935	356,638	2:16
June	2,086,668	339,474	302,300	2:18
<b>AVERAGE:</b>	<b>2,696,311</b>	<b>381,772</b>	<b>341,521</b>	<b>2:15</b>

January – June 2017 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

### WEBSITE GLOSSARY

**Pageviews:** A Pageview is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.

**Sessions:** A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

**Users:** An identified and unduplicated Cookie Browser that accesses Internet content or advertising during a measurement period.

**Average Session Duration:** The time visitors remain on a site per session.

For info on how to obtain online ad campaign performance metrics across multiple sites, visit [www.adicompli.com](http://www.adicompli.com)

## SOCIAL MEDIA CHANNEL

### Elite Traveler Social Media



Twitter followers

[http://www.twitter.com/elite\\_traveler](http://www.twitter.com/elite_traveler)



Facebook likes

<http://www.facebook.com/EliteTraveler>



LinkedIn followers

<http://www.linkedin.com/company/elite-traveler>



Instagram followers

<http://www.instagram.com/elitetraveler>

2017	Twitter followers	Facebook likes	LinkedIn followers	Instagram followers
Beginning Balance	31,100	14,099	741	4,666
January	31,400	14,200	758	4,859
February	31,600	14,369	768	5,131
March	31,700	14,497	790	5,358
April	31,900	14,602	801	5,633
May	32,300	14,888	877	6,136
June	32,400	14,964	898	6,347

## ADDITIONAL DATA

### METHOD OF DISTRIBUTION:

Qualified recipients are paid subscribers and non-paid recipients. Copies are addressed to individuals and mailed via Standard Class. Multi-Copy Same Addressee circulation is audited only to the point of distribution. An agreement not more than three years old has been obtained indicating that the recipient at the point of distribution agrees to accept the magazine for redistribution.

### MAGAZINE:

**AVERAGE NON-QUALIFIED CIRCULATION: 5,365 COPIES**

### SUBSCRIPTION PRICE:

#### Domestic:

6 issues for \$155.00 12 issues for \$265.00

#### Foreign:

6 issues for \$210.00, 12 issues for \$365.00

### GEOGRAPHIC DISTRIBUTION:

Geographic data for E-Newsletter, Website and Social Media is not reported at the publisher's option.

### AVERAGE ANNUAL ORDER PRICE:

6 issues for \$166.67

12 issues for \$276.29

### PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Kat Czarnecki, Senior Director Distribution & Operations

Randy Silverman, VP Circulation

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

#### IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	August 1, 2017
State	New York
County	New York
Received by BPA Worldwide	August 1, 2017
Type	CBD
ID Number	E239B0J7

#### About BPA Worldwide:

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Globally, BPA audits media properties including consumer magazines, newspapers, web sites, events, email newsletters, databases, wireless, social media and other advertiser-supported media—as well as advertiser and agency members. Visit [www.bpaww.com](http://www.bpaww.com) for the latest audit reports, membership information and publishing and advertising industry news.