

PRINT & DIGITAL RATE CARD

PRINT

Prices Quoted Are Gross No frequency discounts given on cover options

FULL PAGE BLEED RATES

	1x	2x	4x	8x
Full Page	\$28,694	\$27,832	\$27,000	\$26,189

PREMIUM POSITIONS

Cover 2	\$32,330
Cover 3	\$30,056
Cover 4	\$34,706

Premium Positions (1st 25 Pages, Opp. TOC / Masthead / Letters) - **add 15%**

Premium positions cannot be canceled less than 60 days before space close.

Confirmed special positions (opposite feature or within cover story) - **add 10%**

Special section advertising does not count towards annual page volume.

2022 ADVERTISING CLOSING DATES* (TBC)

	Ad Closing	Materials Due	On Jet
Spring: Mar/Apr/May 2022	Jan 3	Jan 10	March 2022
Summer: June/July/August 2022	Apr 4	Apr 11	June 2022
Fall: September/October/November 2022	July 1	July 11	September 2022
Winter: December/January/February 2023	Oct 3	Oct 10	December 2022

CONTACT

sales@elitetraveler.com

www.elitetraveler.com/contact-us for a full list of sales representatives

*Please note that deadlines are subject to change.

DIGITAL

ELITETRAVELER.COM

MPU	\$15/CPM
Double MPU	\$25/CPM
Leaderboard	\$15/CPM
Super Leaderboard	\$25/CPM
Billboard	\$25/CPM
Portrait Ad	\$25/CPM
Site Skin	Custom
Native Advertising / Thematic Sponsorships	Custom
Native Web Feature	\$7,500

EMAIL MARKETING

Newsletter Banners - MPU/Leaderboard	\$3,000 ea
Custom Newsletter - LATEST IN LUXURY	\$15,000
Promotional Email - ACCESS	\$7,500

SOCIAL MEDIA MARKETING

Social Media Amplification [†]	\$20,000
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[†]Elite Traveler's social media platforms include; Facebook, Instagram, Twitter, LinkedIn & Pinterest.

INSTAGRAM SPECIFIC	
Featured Story Highlight	\$7,500 ea
Sponsored Post - Single image/video post	\$5,000 ea
Sponsored Grid Post - Multiple image post	\$25,000
Cocktail Hour Live / Leaders In Luxury Live	\$10,000
Dark Post / #ElitePartner	Custom