

### Introduction

Since its inception over 20 years ago, the *Elite Traveler Top Suites* is synonymous with opulent luxury. As the top accommodations in the world continue to improve and evolve in terms of extravagant amenities, incredible features and standout service, we're continually working on our methodology and data to ensure our audience receives the very latest and greatest information.

The full list of the *Top Suites* in the World will be covered online, and a selection of the very best will be covered in the upcoming Winter edition of *Elite Traveler*. Throughout the year we will also be publishing micro lists from the collection including, but not limited to, top suites with incredible views, the best suites for family gatherings and geographical suite round ups.

Please note, though we use the term 'suites' we accept all entries of a hotel's top accommodations, i.e villa, apartment etc.

## Why take part?

By taking part in our research and providing detailed information on your suite you greatly increase your chances of being ranked accurately and included in the main list, as well as the micro lists published over the course of the year.

We will be relaunching the rankings section of our website to coincide with the publication of our Winter issue. This platform will allow readers to search for suites by all of the data points used in the ranking as well as basic information like price, location and rating.

Every eligible suite that submits will receive its own profile page including:

- Basic information on the suite price, location, contact info
- All submitted attributes of the suite (70+ data points)
- Photos of the suite
- Luxury Score
- All other rankings and rosettes

All suites that make it into the list of the *Top 100 Suites* will also receive an editorial profile written by the *Elite Traveler* team.

## How to take part

To take part simply fill out the details of your suite through our <u>ONLINE SUBMISSION</u> FORM

The survey asks for the basic information about your suite as well as everything it offers in terms of facilities and amenities.

It is important that you fill out the submission as fully as possible so that we can accurately rank your suite and to ensure your web profile is fully populated.

## Research calendar

Our research into the the *Top Suites* is an ongoing process and hotels can update their profiles at any point throughout the year, however we do have a formal research window where we reach out to all eligible hotels to make submissions for the rankings:

- Research begins July 2023
- Submission deadline August 19 2023
- Rankings announced January 2024

# **Our Rankings**

We recognize suites in a variety of ways in order to recognize outstanding hotels in every field and to guide our readers to enable them to find the right suite for them.

We recognize suites in the following ways:

- Top 100 Suites The very best suites in the world today
- Top Suites by Type The best suites according to vacation type
- Top Suites by Country The best suites in each country
- Attribute rankings Suites will also be recognized for excellence in individual attributes and attribute groups e.g. Best for access, Best for sports facilities, Best for privacy.

# Methodology

Our methodology is designed to ensure that the world's most luxurious suites are recognized for what they offer. As a result we are introducing a new level of analysis to our research to ensure that our rankings are the most authoritative in the market.

#### LUXURY SCORE

The *Elite Traveler LUXURY SCORE* is a new way of determining exactly how luxurious a suite really is.

To ensure that all suites are judged fairly we rate each one using over 70 individual data points grouped under the following areas:

- Access
- Design
- Facilities
- Food/Services
- Location
- Luxury

- Privacy
- Size
- Staff
- Sustainability
- Technology

Once collated we then apply weightings to each data point and calculate each suite's overall *LUXURY SCORE*.

To ensure that your *LUXURY SCORE* is as accurate as possible we strongly encourage every hotel to take part in our submission process so we're aware of all the qualities that your suite can offer.

### Editorial assessment

We understand that not every aspect of a suite's appeal can be easily quantified, so the final decision on a suite's ranking and placement in our lists is made by our editorial panel who consider not only the scores but also a plethora of other factors.

## For more information please contact:

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